

Dear Friends,

Ninety years ago area residents organized four local Red Cross chapters in a direct, caring response to the call for support of American troops in World War I. The basics of that emergency support service for American troops remain a quiet, yet core part of our Services for the Armed Forces and their local families in a very different but emotionally devastating war.

How we deliver these and other services has greatly changed in 90 years, but the caring, commitment and compassion of the volunteers who deliver most services have not changed. The jobs still aren't glamorous, nor the hours convenient, but the work is critical to those we serve.

We thank our present and past volunteers, financial supporters, blood donors and employees whose faith, belief, action and trust have enabled your local Red Cross to continue to make a positive difference in the lives of thousands of people each year. May those of us in positions of responsibility now act in such a manner that, 90 years from now, those who follow us will feel that we carried on the compassionate calling laid before us to help our neighbors prepare for, prevent and respond to emergencies and crises in our communities.

With gratitude,

*Bruce Kocher*

*Marilyn J. Vineyard*

Bruce Kocher  
Chapter Chair  
2005 - 2007

Marilyn J. Vineyard  
Chapter Executive

**Mission Statement**  
The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

**Officers and Board of Directors, Fiscal Year 2007**

Bruce Kocher, Chair  
Ted Hartridge, Vice-Chair  
Bertha Stewart, Secretary  
James Walter, Treasurer

Donald Verme, Ex-Officio, Michigan ARC State Service Council

**Board Members**

Steven Ossewarde  
Margaret Patton  
Robert Cinabro  
Robert Cowart  
Lynne Cowart  
Martin (Joe) Gagle  
John Gore\*  
Robert Hudson  
Scott Koenigsfeld  
Huan Le\*  
Laura Lentenbrink  
Juan Muniz

\*Resigned from the board during the fiscal year.



Masters of Disaster Day Campers (above) wait for treats served from the Emergency Response Vehicle by volunteers, Tom Heinz and Elaine Johnson (below).



Volunteers Stu Eddy and Tom Ellison (top) enjoy making new friends while driving veterans (above) Emanuel Gonzales, Timothy Hines, Lynn Blake and Ralph Haley to appointments at the Veterans Administration Hospital.

**Celebrating 90 Years of Service  
1917 - 2007**

**Report to our Communities**



Greater Kalamazoo Area

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(269) 353-6180

www.greaterkzooareare.org

Serving the people of Allegan, Cass  
Kalamazoo & St. Joseph Counties

# Celebrating our 90th year in service to the Greater Kalamazoo Area. The Chapter's volunteer and paid staff carry out our vital mission in six key areas.

## Disaster Relief & Community Disaster Education

When a disaster threatens or strikes, the Red Cross is there. In 2007 the chapter responded to 123 local disasters (fires and storms) and provided aid to 150 families who were affected by these disasters. In addition we reached 7,040 people with community disaster preparedness presentations and distributed 14,000 pieces of disaster preparedness materials.

## Health and Safety Services

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, 9,310 people were enrolled in First Aid & CPR courses, 3,039 in Water Safety and 949 in Babysitter's Training.

## International Services

The international tracing program helps local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict. These are complex cases which extend over several months. The Chapter served one case in 2007. In addition, the Chapter's International Services Committee participated in the Measles Initiative and Malaria Prevention Program, with 25 chapter paid and volunteer staff making community presentations.

## Armed Forces Emergency Services

The American Red Cross provides communication between those in the Armed Forces and their families, access to military financial aid societies, counseling and referrals. Our chapter also provides transportation for medical care at the VA Hospital for Kalamazoo County veterans. In 2007 we provided 369 AFES-related services, including assistance with 333 emergencies involving military personnel and their families, and 386 veterans' rides.

## Blood Services

Every two seconds, someone in the United States needs blood. The Red Cross collects and distributes nearly half the nation's blood supply. Over the last year, we helped run 517 blood drives, collecting 17,164 units of blood. 3,224 people were first-time blood donors in 2007.

## Community Services -- A Note About Volunteers

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce. They are board members, safety instructors, disaster action team members, office administrators, event organizers and more. Our chapter is tremendously proud of the 1,241 volunteers, including 686 Disaster Services volunteers, who serve our communities and our nation with their generosity of time and spirit.

## Statement of Financial Position For the Year Ending June 30, 2007

**ENDING NET ASSETS \$5,884,407**

### Income

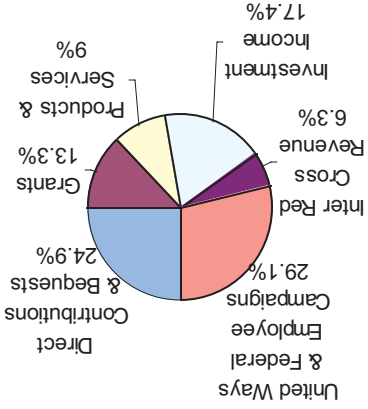
Direct Contributions & Bequests 515,699  
 Grants 274,741  
 Products & Services 186,890  
 Investment Income 360,934  
 Inter-Red Cross Revenue 131,414  
 United Ways & Federal Employee Campaigns 604,154

## TOTAL CONTRIBUTIONS, REVENUES AND GAINS, \$2,073,832

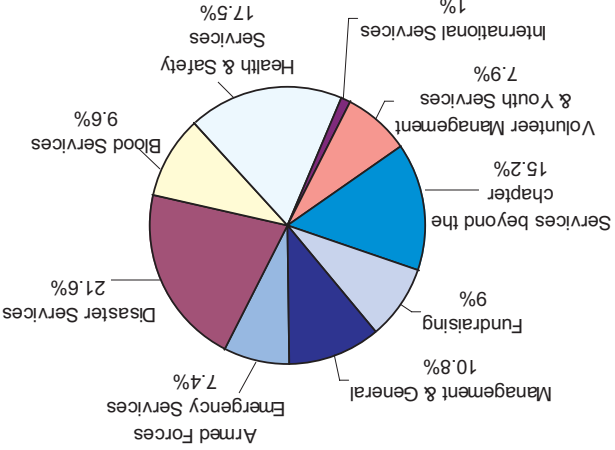
### Expenses

Program Services: 129,357  
 Armed Forces Emergency Services 376,748  
 Disaster Services 376,748  
 Blood Services 167,579  
 Health Services 305,711  
 International Services 17,296  
 Volunteer Mgmt./Youth Services 138,143  
 Services Beyond the Chapter 264,335  
 Total Program Services \$1,399,169  
 Fund Raising 156,390  
 Management and General 188,711  
**TOTAL EXPENSES \$1,744,270**

## Fiscal Year 2007 Income July 1, 2006 - June 30, 2007



## Fiscal Year 2007 Expenses July 1, 2006 - June 30, 2007



The Greater Kalamazoo Area Chapter of the American Red Cross received Fiscal Year 2007 financial allocations from the United Ways of Greater Kalamazoo, Allegan County, Cass County and St. Joseph County.



A complete copy of the Chapter's external audit is available on the Chapter's website or by calling the Chapter.