

CROSSLINKS

July, August, September 2008

Greater Kalamazoo Area Chapter of the American Red Cross
Serving the people of Allegan, Cass, Kalamazoo and St. Joseph Counties



**American
Red Cross**

Greater Kalamazoo Area

CHANGE IS IN THE WIND

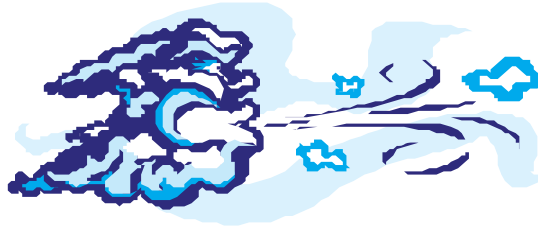
As we enjoy the long sunny days of summer there are changes blowing in the wind for our Chapter. After 35 plus years of service to the American Red Cross, including 19 to the Greater Kalamazoo Area, Marilyn Vineyard, our Executive Director will retire in October. The Chapter has flourished under Marilyn's guidance and we enjoy an outstanding reputation within the national American Red Cross largely due to her steady leadership. At the Chapter's recent Annual Meeting, in her typically gracious and modest fashion, Marilyn said, "No one here does anything alone and I am no exception. Don't ever forget it takes great volunteers to make this work."

An Executive Search Committee has been formed and they are actively reviewing the applications received so far. Ted Hartridge, Chapter Chair, hopes to have Marilyn's successor in place in early autumn - to spend a month or so with Marilyn before she leaves.



Ted Hartridge, Board Chair and Marilyn Vineyard, Chapter Executive at the Chapter's Annual Meeting June 24, 2008.

It seems it is also the time to make changes to the way we communicate with you, our readers. People read *Crosslinks* to get information. Blood Donors want to know about the upcoming Blood Drives, students want to find class schedules, Disaster Volunteers want to know about upcoming training and news of recent responses. Recently, changes have taken place in how this information is put together as well as the time frame it is prepared for. These changes make a quarterly combined newsletter somewhat obsolete. We



need to communicate with our different audiences the information that is important to them in the time frame they need it. SO...with these changes in mind and the end of the Fiscal Year we have decided that this will be the last issue of *Crosslinks* we will produce in this format. We will utilize our website

more to make sure that the latest Blood Drive, Health and Safety Class and Disaster Training schedules are posted each month. Disaster Action Teams already receive a news update and Blood and Financial donors get materials tailored for them. We will also use the website to publish news and stories of achievement and extraordinary effort. www.greaterkzooredcross.org

Zach Cahalan, Coordinator Volunteers, Youth and Young Adult Programs, joined the Chapter on July 1. Zach comes to us from the Calhoun County Chapter in Battle Creek where he served with AmeriCorps. Zach is a 2006 graduate of Central Michigan University and spent a year teaching school before deciding to make his career in non-profit service. Zach is currently pursuing a Masters Degree in International Development Administration at WMU.

With a good working knowledge of the Red Cross Zach has already started to interview potential new volunteers and is looking forward to meeting as many of our volunteers as he can as he schedules late summer and early fall events.



Changes - continued from page 1

When asked what he likes most about the Red Cross, Zach said, "I really appreciate that the Red Cross is an organization that is truly dedicated to helping people. Locally I enjoy the comraderie and family atmosphere that comes from working together on a common goal." Zach has defined several goals which include, improving the volunteer experience, streamlining the application and orientation process and jump-starting Youth Programs and youth involvement with the Red Cross. **Welcome Zach!**

Kristin Schwannecke joins us as Coordinator, Instructional Programs, taking over from Erin Tarnutzer who has taken a fourth grade teaching position in the Kalamazoo Public Schools. An April 2008 graduate of WMU in Human Resource Management, Kristin has worked with the Chapter since 2005, most recently in Equipment/Maintenance and Security. Kristin is happy to be with us full time and looks forward to her work in Health & Safety. "It is a strong department and I like that it helps people think not only of themselves - but of others as they learn the skills to potentially save lives. I wanted to work in an organization that has helping humanity as part of its primary mission."

Blood drive schedules are being established in a new way to maximize capacity and fill all available dates. Final schedules are now released only a few weeks before the beginning of each month and are not compiled for longer than four weeks at a time. This means we will no longer be able to publish three months of Blood Drive schedules in a quarterly newsletter. We update the schedules as often as necessary and post the most up-to-date schedule on our website www.greaterkzooredcross.org.

DSHR Personnel - A new system is in place to enable each DSHR member to update their own deployment availability status on-line and change it when needed. Because of this three mandatory evening training sessions are scheduled in the month of July. Each DSHR member needs to attend one session only. Two of the sessions remaining are:
Wednesday, July 23 2-4 pm and Thursday, July 31 6-8 pm

This year national ARC is going to a new system for deployment and because of this the only way to be deployed is to update your information within the system. Please contact Jennifer Woodstock or Tom Sivak to sign up for a training session. If you have any questions please do not hesitate to contact Tom at 269-353-6180 ext. 110 or Jen at ext. 160. Or you may email Tom at: sivak@greaterkzooredcross.org.

Change A Life Breakfast Raises Over \$80,000 In Pledges and Gifts!

On June 19, 2008, 148 invited guests gathered in The Fetzer Center on the WMU campus to enjoy a light breakfast, speakers and a moving testimonial video.

This event was the culmination of our "Your American Red Cross Today" luncheons; our new community education outreach program.

We were honored to have many special guests join us in our celebration. Alfrelynn Roberts sang an inspired "Bridge Over Troubled Water" accompanied beautifully by our own Kay Ensfield. Testimonial speakers Mark Kleczynski and daughter Grace Trevino, Kimberly Woodruff, and Emily Kuiper provided encouragement and support.

Our featured guest speaker, Harold J. Decker, former Interim CEO of the American Red Cross, spoke eloquently of his long association with the Red Cross and his passion for our mission. Harold introduced our new "Change A Life" Giving Society. Founding members of the society are helping us build a stronger foundation for expanding our programs and providing a stable future for the Greater Kalamazoo Area Chapter of the American Red Cross.

The hour ended with thanks to all donors, volunteers and guests and with lots of enthusiasm for the Red Cross! Some of the things we heard from guests -
"Very worthwhile", "I really enjoyed it", "I was so impressed, when I retire I plan to volunteer for the Red Cross", "Very informative", "I'm thankful, I didn't know anything about the Red Cross", "I would have brought more people if I had known it was going to be like this.", "I wasn't planning on donating when I went in, but I changed my mind after the program!"

You are cordially invited to come and learn more about the local American Red Cross serving Allegan, Cass, Kalamazoo and St. Joseph Counties. Please join us on any of the following dates below for a one-hour complimentary lunch and information session featuring our local services.

"Your American Red Cross Today!"

Thursday, July 24 Thursday, August 14
Thursday, Sept. 11 Thursday, October 9

The programs are held at the Chapter, **5640 Venture Ct, Kalamazoo**. Every session begins *promptly* at **12:00 PM** and ends *on-time* at **1:00 PM**. You may arrive up to 15 minutes early to register and begin your complimentary lunch. To make a reservation, please call 269-353-6180, ext. 0.

VOLUNTEER RECOGNITION 2008

Bob Capp has received the **Leadership Volunteer of the Year** award for excellence in service to the Greater Kalamazoo Area Chapter of the American Red Cross. This honor is presented to a volunteer involved in direct service to clients or customers, who excels in service to the American Red Cross, is active in more than one program or support area, conveys enthusiasm, commitment to the principles of the Red Cross; high ethical standards, dedication, innovation, and who assumes responsibility and has made significant contributions of service to those we serve. Bob has been a volunteer since 1998 serving several terms on the Board of Directors, notably as Chapter Chair 2003-2005. During that time he displayed extraordinary dedication to the chapter, serving on the Executive Committee, Finance Committee, Military, International and Social Services Committee, and Fund Development Committee. Capp, a Three Rivers resident, currently serves as a Lead on the St. Joseph County Disaster Action Team, on the Disaster Committee, on the Finance Committee and on the Volunteer Services Committee. Bob is described by his colleagues as steady, kind and thoughtful, an efficient and hard worker who always gets the job done.

Bob Perkins has received the **Volunteer of the Year** award for excellence in service to the Greater Kalamazoo Area Chapter of the American Red Cross. This honor is presented to a volunteer who exemplifies initiative, commitment and leadership. Bob has been a volunteer since 1999 serving several terms on the Board of Directors. During this time he has also displayed extraordinary dedication to not only the chapter, but a four-state service area as well. Bob is described by his colleagues as an incredibly hard worker who is dedicated to getting the job done. His involvements and activities are too numerous to detail. Perkins, a Portage resident, currently serves as Chair of the Fund Development and Communications Committee, and as a valued member of the "Your American Red Cross Today" outreach team. He displays consistent enthusiasm, commitment, and dedication in his work, and he is deserving of the term Volunteer of the Year.

Phillip Buist has received the **Rookie of the Year** award for excellence in service to the Greater Kalamazoo Area Chapter of the American Red Cross. This honor is presented to a new volunteer who exemplifies initiative, commitment and leadership. Phil began volunteering with Greater Kalamazoo Area Chapter in the fall of 2006. Since that time Phil has demonstrated multiple talents and skills becoming a valuable asset to the Health & Safety Service department. Phil completed 16 hours of computer training to learn the data entry requirements of the Learning Management System and has taken reliable ownership of his duties. Along with his diligent work, Phil enhances our chapter with his charming personality and dedication

The Greater Kalamazoo Area Chapter of the American Red Cross awarded 2008 Otsego High School graduate, **Brittany Bentley** with its **Mable Chase Scholarship**. Brittany completed her studies at Otsego High School with a perfect 4.0 GPA; an outstanding academic achievement. Brittany has proven leadership skills and has been active in various community organiza-

tions and events throughout her high school years. In addition to her educational and extracurricular accomplishments, Brittany has been an avid Red Cross supporter by volunteering at high school blood drives.

Mable Chase was a Red Cross volunteer in the 1950's. When her son Alfred died in the early 1990's he left a bequest to the chapter, a part of which he requested be designated to honor his mother, the importance of volunteerism and the value she got from her volunteer work with the Red Cross. Our chapter's volunteer management office developed the criteria for a Youth Academic Scholarship as a result of the stipulations of this bequest. This year 20 applications were received for this scholarship from students attending 15 different high schools in our four county area – likely the largest response ever received.

Each year we ask employees and volunteers if there are organizations/groups whose contributions/support over the last year or last several years warrant special recognition. The presentation is a token of our appreciation for that support and interest. This year our **Community Recognition** goes to **Jayne Fraley-Burgett/Gabel Natatorium WMU**. Jayne was integral to our first ever Family Safety Day and exemplifies the long standing-close working relationship with certified instructors the Red Cross values so highly.

Certificates of Appreciation are awarded to volunteers whose work of the past year stands out above the norm. Volunteers may receive these awards once every five years.

Frank Blaise
Al Dixon
Carrol Targart

Bill & Lucille Boyer
Janey Lutzka
Katie Lynn Torp

Special Recognition-Office of Volunteers

Pat Benson
Barbara Ettwein
Francine Kryger

Beverly Byle
Tom Keizer
Martha Leak

The loyalty, perseverance, cheerfulness and dependability of this great group kept the Office of Volunteers running after the unexpected passing of Jean Peterson, longtime Coordinator of Volunteers. They had a system in place and quietly and efficiently went about their individual work and did an excellent job!

Honorary Life Members are volunteers whose sustained contributions over several years have proven to be exceptional and exemplary, standing out above their colleagues.

Richard Becker
Bruce Kocher
Sally & Tim Putney

Gordon & Shirley Chisholm
Judith Laverack

CONGRATULATIONS AND THANK YOU TO ALL!

COURSE DESCRIPTIONS

Client Casework: Providing Emergency Assistance- Trains Red Cross casework volunteers on proper client interviews and procedures for providing emergency aid.

Disaster Action Team (DAT) Orientation- Outlines the expectations of a DAT member.

Mass Care Overview- Basic information about the mass care function, which provides food and shelter to large numbers of people during disaster operations.

Shelter Operations & Simulation- Prepares participants to effectively manage a mass care shelter and provides an opportunity to practice the skills needed to operate a shelter.

Greater Kalamazoo Area Disaster Training Schedule July, August, September 2008

Prior to taking any of the courses listed here students must complete the **Introduction to Disaster** course.

Introduction to Disaster is available on-line at www2.redcross.org/flash/course01_v01/ You can complete **Introduction to Disaster** on your home computer, but we recommend that you have a cable, T-1, satellite or other high-speed modem to do so. *A basic dial-up internet connection will be exceedingly slow in handling this presentation.* **You may come to the Chapter and use our computers, with high speed Internet connection for this class!** To schedule your enrollment in any of these classes, **please call Kristin Schwannecke(269) 353-6180, ext. 113.**

Disaster Action Team Orientation

Thursday, Jul. 24 1:00 - 4:00 pm

Thursday, Aug. 21 1:00 - 4:00 pm

at GKAARC Chapter 5640 Venture Ct.

Joining forces with Calhoun County this quarter, ALL 3 classes listed below will be offered at the Calhoun County Chapter, 14600 Beadle Lake Rd., Battle Creek, MI 49014 (269) 962-7528 or 1-888-919-1011

Mass Care Overview

Wednesday, Aug. 6 6:00 - 10:00 pm

Shelter Operations and Simulation

Thursday, Aug. 7 6:00 - 10:00 pm

Client Casework: Providing Emergency Assistance

Saturday, Aug. 9 8:30 am - 5:00 pm

Kalamazoo County - July & August 2008

July 21, 2008, Westwood Church of God, 811 Gorham Lane, Kalamazoo, 12:00 PM - 5:45 PM

July 22, 2008, Everest Institute, 5177 W. Main, Kalamazoo, 10:30 AM - 4:15 PM

July 22, 2008, St. Catherine Catholic Church, 1150 W. Center St., Kalamazoo, 1:00 PM - 6:45 PM

July 24, 2008, American Red Cross, 5640 Venture Court, Kalamazoo, 1:00 PM - 6:45 PM

July 26, 2008, Chapel Hill United Methodist Church, 7028 Oakland Drive, 10:15 AM - 4:00 PM

July 28, 2008, Borgess Medical Center, 1521 Gull Road, Kalamazoo, 12:00 PM - 5:45 PM

August 1, 2008, Air Zoo, 6151 Portage Road, Portage, 10:30 AM - 4:15 PM

August 2, 2008, Air Zoo, 6151 Portage Road, Portage, 10:30 AM - 4:15 PM

August 4, 2008, Bronson Hospital, Gilmore Education Center, Kalamazoo, 12:00 PM - 5:45 PM

August 5, 2008, WMU - Bernhard Center, 1903 W. Michigan Ave., Kalamazoo, 11:00 AM - 4:45 PM

August 6, 2008, St. Paul's Lutheran Church, 100 Luther Blvd., Albion, 12:00 PM - 5:45 PM

August 7, 2008, American Red Cross, 5640 Venture Court, Kalamazoo, 12:00 PM - 5:45 PM

August 8, 2008, Borgess Health and Fitness, 3025 Gull Road, Kalamazoo, 12:00 PM - 5:45 PM

August 8, 2008, St. Michael Lutheran Church, 7211 Oakland Dr., Portage, 1:00 PM - 6:45 PM

Allegan County – July & August 2008

July 23, 2008, Fennville Golden Orchards, 2464 55th St. Fennville, 12:00 PM - 5:45 PM

July 24, 2008, Griswold Auditorium, 401 Hubbard St. Allegan, 12:00 PM - 5:45 PM

July 29, 2008, Martin United Methodist Church, 969 E. Allegan Rd., Martin, 1:00 PM - 6:45 PM

Cass County – July & August 2008

July 22, 2008, First Church of God, 21083 Spencer Rd., Cassopolis, 1:00 PM - 6:45 PM

July 28, 2008, Our Lady of the Lake, 24832 US-12 E., Edwardsburg, 1:00 PM - 6:45 PM

St. Joseph County – July & August 2008

July 31, 2008, Riverview Manor, 55378 Wilbur Rd., Three Rivers, 11:30 AM - 4:15 PM

August 1, 2008, United Methodist Church, 320 W. Main, Mendon, 12:00 PM - 5:45 PM

August 5, 2008, Firm Foundation Church, 651 E. Main, Centreville, 12:00 PM - 5:45 PM

***Blood
Drive Schedule
For
Jul. 21
thru
Aug. 8
2008
Schedule
subject
to change.***

**Please call
(269) 353-6180 or
(800) 382-6382,
or visit our
web site to
confirm dates,
times & locations.**

**Web site:
www.
greaterkzoo
redcross.org**

Chapter Telephone List

Here is the current staff roster, listed by department. Whenever possible, please use the extension to connect directly with the staff member you're trying to reach. **You can dial the person's extension as soon as your call is "answered" by the phone system.** If you're not sure which staff member you need to speak with, dial ext. 0 to reach the receptionist.

Administration

| | | |
|------------------|------------------------|----------|
| Marilyn Vineyard | Executive Director | Ext. 123 |
| Vicki Nower | Executive Assistant/HR | Ext. 124 |
| Cindee Schiebel | Receptionist | Ext. 0 |
| Lenora Webster | Receptionist | Ext. 0 |
| Nancy Wilson | Special Projects | N/A |

Blood Services

| | | |
|------------|----------------------------|----------|
| Karen Ford | Blood Services Coordinator | Ext. 131 |
|------------|----------------------------|----------|

Communications & Community Relations

| | | |
|------------------|-------------|----------|
| Vicki Eichstaedt | Coordinator | Ext. 169 |
|------------------|-------------|----------|

Emergency Services

This Department covers Disaster, Service to Armed Forces, and International Services.

| | | |
|---------------------|----------------------------|----------|
| Tom Sivak | Director | Ext. 110 |
| Russ Papworth | Field Services Coordinator | Ext. 126 |
| Kay Ensfield | Casework Coordinator | Ext. 111 |
| Anne Howley-O'Brien | Casework Coordinator | Ext. 112 |
| Jennifer Woodstock | Operations Associate | Ext. 160 |

Disaster Services Message Line – Ext. 4
Report DAT or DSHR availability, ask questions, etc. (push "4" when system answers)

Health and Safety

| | | |
|---------------------|-------------------------------------|----------|
| Paul Bostic | Health & Safety Coordinator | Ext. 114 |
| Kristin Schwannecke | Coordinator, Instructional Programs | Ext. 113 |
| Claire Torp | Coordinator, Administrative Support | Ext. 163 |

Also call Claire in the Allegan Office: (269) 673-8640

| | | |
|------------|------------------------------------|----------|
| Liz Slager | Equipment Maintenance/ Security | Ext. 150 |
|------------|------------------------------------|----------|

Health & Safety Message Line – register for classes, ask questions, etc. (push "3" when system answers) Ext. 3

Finance, Facilities & Technology

| | | |
|------------|----------|----------|
| Dan Crouch | Director | Ext. 125 |
|------------|----------|----------|

Fund Development

| | | |
|----------------|--------------------------|----------|
| Sean McCann | Director | Ext. 122 |
| Sandi Eversole | Special Projects | Ext. 121 |
| Sandra Keagle | Administrative Assistant | Ext. 165 |

Volunteers, Youth and Young Adult Programs

| | | |
|--------------|-------------|----------|
| Zach Cahalan | Coordinator | Ext. 115 |
|--------------|-------------|----------|

All-House Ring: Ext. 503. Using this extension causes all the phones in the Chapter to ring. Please use it ONLY when you know someone is in the Chapter building to pick up the call. Do NOT leave a message at extension 503.

General Chapter Contact Information

Phone: (269) 353-6180

Toll Free: (800) 382-6382 (available in 269 area code only)

Hours: M, T, W, F -- 8:30 AM - 5:00 PM
 Thurs. -- 8:30 AM - 7:00 PM

When calling after-hours, please follow the instructions you'll hear for emergency or non-emergency calls. You can leave a message for a staff member at any time by using his/her office extension.

The following persons have made financial gifts to the Chapter in memory of or in honor of someone special from March 11, 2008 - June 30, 2008.

In Memory of:

Lillian Bernstein

Omeria L. Bostic

Phyllis B. Burnham

Betty Deschaine

Scott Hammond

Hugh Harper

Leo Kahle

Janna Lee Kelly

Margaret Kowalski

Barbara Perkins

Jean Peterson

Ellen Rood Ashby

James E. Smith

Dale E. VanAntwerp

Johannes VanBruggen

In honor of:

Judy Laverack

Robert J. Ostrowski

His Birthday!

John Sanford

His Retirement!

By:

Drue and Phil Kramer

Kay and Robert Ensfield

Carol Caldwell

Janet D. Lowman

Kay and Robert Ensfield
 Charles and Lucille Hammond

Patricia and Donald Werme

Joan Kahle

Sigma Chi Fraternity of WMU

Bill Kowalski

Janet Aernie Zoan Allen
 Theresa Borst Diana Morrison
 Darlene Rantz Karen Smith
 Sue Wheeler
 Mr. & Mrs. Glenn Kruithof
 Mr. & Mrs. Irvin McCullough
 City Dept. of Health & Safety

Carol Caldwell Tom Ellison
 Ron and Nanette Ellenbaas
 John and Beverly Folz
 Dr. and Mrs. Jonathon Hopkins
 Ginny and Joel Kerney
 Gordon and Judy McGowan
 Patricia and Donald Werme
 Gerald and Marilyn Wilson

Jim and Martha Hilboldt

Anonymous Rena Brooks
 Rich Mah Loren Osborne
 Marilyn Vineyard
 Mr. & Mrs. Marlan Benthin
 Mr. & Mrs. Thomas A. Hamming
 Mr. & Mrs. Ronald King
 Mr. & Mrs. Jeffrey A. McElheny
 Mr. & Mrs. Ric Norton
 Mr. & Mrs. Oliver K. Osborne
 Frank and Lois Plaver
 Doug and Penny Thompson
 James Wiseman & Linda Benthin

Dr. and Mrs. Jonathon Hopkins

Anonymous

By:

Jeff and Emily Pearson

Robert and Janet Benson

Evelyn I. Garner

Help make your home, your workplace and your community a safer place for everyone!

Take CPR, First Aid or other Red Cross Safety Courses! How about Babysitter's Training for youth ages 11 - 15? Call us at (269) 353-6180, ext. 3, or visit our web site at www.greaterkzooedcross.org for more information or to register. Courses taught at the Chapter Office, 5640 Venture Court, Kalamazoo, MI, unless otherwise indicated.

July, August, September 2008 Health & Safety Classes schedule

First Aid/Adult CPR/AED Courses - \$45

Sat. August 9 9:00 am - 4:00 pm
Sat. September 13 9:00 am - 4:00 pm

First Aid/Adult-Infant-Child CPR/AED - \$55

Tues./Wed. Aug. 5&6 6:00 - 10:00 pm Both Nights
Tues./Wed. Aug. 19&20 6:00 - 10:00 pm Both Nights
Wed./Thurs. Sept. 3&4 6:00 - 10:00 pm Both Nights
Wed./Thurs. Sept. 16&17 6:00 - 10:00 pm Both Nights

First Aid/Adult-Infant-Child CPR/AED - \$55

Sat. July 19 8:30 am - 5:30 pm
Sat. August 9 8:30 am - 5:30 pm
Tues. August 12 8:30 am - 5:30 pm
Sat. August 16 8:30 am - 5:30 pm
Sat. September 6 8:30 am - 5:30 pm
Tues. September 9 8:30 am - 5:30 pm
Sat. September 20 8:30 am - 5:30 pm

Adult CPR/AED - \$35

Mon. August 11 6:00 - 10:00 pm
Mon. September 8 6:00 - 10:00 pm

Babysitter's Training - \$40

Wed. July 23 9:00 am - 4:00 pm
Wed. August 20 9:00 am - 4:00 pm
Sat. September 13 9:00 am - 4:00 pm

First Aid Courses - \$35

Wed. Aug. 13 6:00 - 10:00 pm
Wed. Sept. 10 6:00 - 10:00 pm

Infant/Child CPR - \$35

Thurs. Aug. 14 6:00 - 10:00 pm
Thurs. Sept. 11 6:00 - 10:00 pm

CPR/AED for Professional Rescuers Courses - \$60

Sat. July 19 8:30 am - 5:30 pm
Sat. Aug. 9 8:30 am - 5:30 pm
Sat. Aug. 16 8:30 am - 5:30 pm
Sat. Sept. 6 8:30 am - 5:30 pm
Sat. Sept. 20 8:30 am - 5:30 pm



RECERTIFICATION for Adult-Infant-Child CPR/AED - \$35

Thurs. July 23 6:00 - 10:00 pm
Tues. July 29 9:00 am - 1:00 pm
Tues. Aug. 26 9:00 am - 1:00 pm
Thurs. Aug. 28 6:00 - 10:00 pm
Tues. Sept. 23 9:00 am - 1:00 pm
Thurs. Sept. 25 6:00 - 10:00 pm

RECERTIFICATION for Adult-Infant-Child CPR/AED PRO - \$35

Wed. July 23 6:00 - 10:00 pm
Wed. Aug. 27 6:00 - 10:00 pm
Wed. Sept. 24 6:00 - 10:00 pm

Donate Your Old Cell Phones to Support the Red Cross

For over 125 years, the American Red Cross has helped people prevent, prepare for, and respond to disasters. Using money from donated cell phones, you can help ensure these life-saving services are always available.

Do you have old cell phones just sitting around unused in a drawer or closet? When you donate those phones to ReCellular, Inc., the money will be contributed to the American Red Cross.

The American Red Cross is pleased to partner with ReCellular, Inc., the global leader in wireless recycling. For every phone collected and sold until October 31, 2008, ReCellular will donate \$1 to the American Red Cross, with a minimum commitment of \$50,000.

Donated cell phones are refurbished, resold and reused whenever possible. Any phones that can't be reused are recycled in an environmentally friendly way by reclaiming the materials for other uses. No phones will end up in a landfill.

Recycling your old cell phones is fast and easy:

1. Print out a Prepaid Shipping Label at:

http://www.redcross.org/sponsors/howtohelp/ReCellular_prepaid_shipping_label.pdf

2. Place up to four phones in a small box or envelope.

3. Affix the mailing label to the package and drop in the mail. Postage is FREE!

4. All makes and models are accepted, regardless of condition or service provider.



****If you are sending five or more phones: Please call (734) 205-2129 to receive a free FedEx shipping label.****



Serving the people of Kalamazoo, Allegan, Cass and St. Joseph Counties.

5640 Venture Court Kalamazoo, MI 49009-1860

Phone: (269) 353-6180

Toll Free: (800) 382-6382 (from 269 area code only)

Fax: (269) 353-8657

Allegan office: (269) 673-8640

Cassopolis office: (800) 382-6382

Centreville office: (800) 382-6382

Internet: www.greaterkzooredcross.org

www.redcross.org

Email: mail@greaterkzooredcross.org

Non-Profit Org.
U.S. Postage
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Kalamazoo, MI
Permit No. 1069

Holiday Closings

Monday, September 1: for Labor Day

Emergency calls are answered

24-hours-a-day when the office is closed.

(269) 353-6180 or (800) 382-6382

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• **Crosslinks** will no longer be produced in this format.
• Please let us know if you have any ideas about the way in which we communicate with you.
• Phone: Vicki Eichstaedt 353-6180 ext. 169
• E-mail: eichstaedt@greaterkzooredcross.org
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DON'T MISS IMPORTANT INFORMATION! This Red Cross Newsletter contains:

* The *Your American Red Cross Today* luncheon schedule for Jul., Aug., Sept. 2008

* The First Aid, CPR, Babysitting and Disaster Training Classes Schedules for Jul., Aug., Sept. 2008

* The Blood Drive Schedules for Kalamazoo, Allegan, Cass & St. Joseph Counties July & Aug.

You also can find those schedules on-line at www.greaterkzooredcross.org

2008 - 2009 Board of Directors

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Robert Hudson
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Marie Stevens
Gillian Stoltman, Ph.D.
Rev. Mark Vanderson
Richard Van Enk, Ph.D.
Delores Walcott

Ex-Officio Member
Donald Werme

*Michigan's American Red Cross is facing **alarmingly low blood levels** and is struggling to meet the requests of local hospitals.

*Nearly all blood types are **below minimum inventory standards**.

*Supplies of **Type O- and Type O+** have dropped to **URGENT levels**.

*Shortages of **Type O** the **universal blood type** can be serious.

*Hospitals use **Type O-negative** blood in **most emergency trauma cases** when there is not enough time to determine a patient's blood type.

Type O-positive can be transfused to most anyone with a positive blood type - or about

8 out of 10 people.

Blood shortages are typical during the summer - while demand for blood can rise.

YOU CAN HELP!
Call 1-800-GIVE LIFE
or visit
redcrossmichigan.org
for an appointment or more information.

Great Lakes Blood Region Employees

These persons are employees of the Great Lakes Blood Services Region, not the Greater Kalamazoo Area Chapter. Their office hours may not coincide with regular Chapter office hours. Chapter phone (269) 353-6180 + extensions below.

David Parkhill Donor Recruitment Rep. Supervisor Ext. 176

Cheryl Hiatt Great Lakes Blood Region Supervisor for S.W. MI Ext. 130



Supported in part by the United Ways of Greater Kalamazoo & St. Joseph County.