



**American  
Red Cross**

**Greater Kalamazoo Area Chapter**  
*Serving the people of Allegan, Cass, Kalamazoo  
 and St. Joseph Counties*  
 5640 Venture Court, Kalamazoo, MI 49009  
 (269) 353-6180, (800) 382-6382 (269 area code only)

## **NEWS RELEASE**

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**For Immediate Release**

### **The Ultimate Valentine - The Gift of Life**

KALAMAZOO, MI, January 29, 2009 – As Valentine’s Day approaches the American Red Cross asks you to consider the ultimate gift, the gift of life. Your lifesaving blood donation can save up to 3 lives. The importance and need for blood donation can not be emphasized enough. By the age of 72, 95% of the population will need blood. It is vitally important to have a sufficient blood supply locally and nationally in order to accommodate everyone who utilizes blood services.

Donors must be at least 17 years-old, weigh at least 110 pounds, and be in good general health. The process takes about an hour from start to finish. The majority of blood drives are walk-in with no appointments needed. (Exceptions are noted.) The blood drive schedule is subject to change. For more information please call (269) 353-6180, ext.0, or visit our web site at [www.greaterkzooredcross.org](http://www.greaterkzooredcross.org).

#### **Kalamazoo County – February 2009**

Mon., Feb. 2	Noon-5:45 pm	Gilmore Center for Health Ed. <b>Appts. online at <a href="http://www.givelife.org">www.givelife.org</a> enter code bronson hospital</b>
Mon., Feb. 2	2:30-8:15 pm	Portage North Middle School, 5808 Oregon <b>Appts. <a href="http://www.givelife.org">www.givelife.org</a></b>
Thu., Feb. 5	Noon-5:45 pm	ARC, 5640 Venture Ct. <b>Appts. 353-6180 x 0</b> <b>“O” Drive</b>
Mon., Feb. 9	Noon-5:45 pm	Portage Community Center, 325 East Centre Ave
Mon., Feb. 9	Noon-5:45 pm	North Park Reformed Church, 1316 Barney Road
Thu., Feb.12	Noon-5:45 pm	ARC 5640 Venture Ct. <b>Appts. 353-6180 x 0</b>
Fri., Feb 13	Noon-5:45 pm	Borgess Health and Fitness Center, 3025 Gull Road <b>Appts. 1- 800-give life</b>
Sat., Feb. 14	10:15 am-4 pm	Saturn, 5281 South 9th Street, Kalamazoo

Mon., Feb. 16	Noon-5:45 pm	Westwood United Methodist Church, 538 Nichols Rd.
Mon., Feb. 16	1:00-6:45 pm	Mt. Zion Baptist Church, 120 Roberson, Kalamazoo
		<b>Charles Drew Memorial sponsored by</b>
		<b>Delta Sigma Theta, In memory of Jean Peterson</b>
Wed., Feb. 18	12:30-6:15 pm	Oshtemo Township Hall, 7275 West Main Street
Mon., Feb. 23	Noon-5:45 pm	Lawrence Ed. Cntr. 1701 Gull Rd.
		<b>Appts. 1-800-give life</b>
Mon., Feb. 23	11 am-4:45 pm	WMU Sindecuse Health Center
Wed., Feb. 25	Noon-5:45 pm	Parchment Community Library, 401 S. Riverview
Thu., Feb. 26	1:00-6:45 pm	ARC, 5640 Venture Ct. <b>Appts. 353-6180 x 0</b>
Fri., Feb. 27	Noon-5:45 pm	St. Ann Catholic Church, 12648 East D Ave,
Fri., Feb. 27	7:30 am-1:00pm	Galesburg/Augusta High School, 1075 N. 37 <sup>th</sup> St.,
		<b>Appts. 269-209-3129</b>

### **Allegan County – February 2009**

Fri., Feb. 6	9:00 am-2:45 pm	Saugatuck High School, 401 Elizabeth St.
Thu., Feb. 19	Noon-5:45 pm	Plainwell Community Cntr., 798 East Bridge St.,
Fri., Feb. 20	11:30 am-5:15 pm	Allegan General Hospital, 555 Linn St.
		<b>Appts. 269-686-4231 or <a href="http://www.givelife.org">www.givelife.org</a></b>
Tue., Feb. 24	Noon-5:45 pm	Church of God, 112 Kalamazoo St., Otsego.

### **Cass County – February 2009**

Fri., Feb. 27	Noon-5:45 pm	Dowagiac Lion's Club, 28606 Blue Bird
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### **St. Joseph County – February 2009**

Tue., Feb. 3	Noon-5:45 pm	Firm Foundation Ministries, 651 East Main St.
		Centreville <b>Appts. 1-800 give life</b>
Wed., Feb. 4	10 am-3:45 pm	Glen Oaks Community College, 62249 Shimmel Rd.
		Centreville <b>Appts. 1-800 give life</b>
Wed., Feb. 4	11 am-4:45 pm	Mendon High School, 26393 Kirby Rd., Mendon.
		<b>Appts. 1-800 give life</b>
Mon., Feb. 9	Noon-5:45 pm	Sturgis Wesleyan Church, 907 North Nottawa
		<b>Appts. 1-800-382-6382</b>
Tue., Feb. 17	8 am-1:45 pm	White Pigeon High School, 410 East Prairie
		<b>Appts. 1-800-give life</b>
Mon., Feb. 23	Noon-5:45 pm	Pioneer Hi-Bred International, Inc., 1365 S. Washington
		Constantine <b>Appts. 1-800 give life</b>
Wed., Feb. 25	11:30 am-5:15 pm	JoCo Center, 805 Wood St., Three Rivers.
		<b>Appts. 1-800 give life</b>

### **About the American Red Cross:**

*The American Red Cross shelters, feeds and counsels victims of disasters; provides nearly half of the nation's blood supply; teaches lifesaving skills; and supports military members and their families. The Red Cross is a charitable organization – not a government agency- and depends on volunteers and the generosity of the American public to perform its humanitarian mission. For more information on the Greater Kalamazoo Area Chapter of the American Red Cross, please visit [www.greaterkzooredcross.org](http://www.greaterkzooredcross.org).*

