



Greater Kalamazoo Area Chapter
*Serving the people of Allegan, Cass, Kalamazoo
and St. Joseph Counties*
5640 Venture Court, Kalamazoo, MI 49009
(269) 353-6180, (800) 382-6382 (269 area code only)

NEWS RELEASE

Contact: Vicki Eichstaedt (269)353-6180 ext.169
eichstaedt@greaterkzooredcross.org
www.greaterkzooredcross.org

For Immediate Release

SAVE LIVES THIS SUMMER!

Kalamazoo, MI, June 30, 2008 — When fall rolls around thousands of people throughout southwest Michigan will be talking about what they did on their summer vacation. The American Red Cross hopes that most of them will be able to say that they “helped save a life this summer.” That lifesaving statement will be true if they will take the time to give blood.

Blood donation often takes a back seat to vacations and other summer activities, and Michigan is not alone. Fewer people are donating blood nationwide, causing severe blood shortages in many states. This summertime drop in donations has plagued our region for several years and occurs despite the constant demand for blood for regular uses and the added needs for victims of car accidents or other traumas.

To boost blood donations throughout the summer the Red Cross gives all presenting donors the opportunity to enter a summer sweepstakes. Through September 11, all presenting donors will have a chance to enter to win race tickets to one of several NASCAR events or one of five \$500 gas cards. Donors must be at least 17 years old, weigh at least 110 pounds, and be in good general health.

Following below is a list of all upcoming July blood drives in Kalamazoo, Allegan, Cass and St. Joseph Counties, for additional information call (269) 353-6180 or visit www.greaterkzooredcross.org.

About the American Red Cross:

The American Red Cross shelters, feeds and counsels victims of disasters; provides nearly half of the nation’s blood supply; teaches lifesaving skills; and supports military members and their families. The Red Cross is a charitable organization – not a government agency- and depends on volunteers and the generosity of the American public to perform its humanitarian mission. For more information on the Greater Kalamazoo Area Chapter of the American Red Cross, please visit www.greaterkzooredcross.org.

#####

See Blood Drives by County – page 2

Page 2

Kalamazoo County

- July 2, 2008 **Radisson Plaza Hotel and Suites**, 100 W. Michigan, Kalamazoo, 11:00 AM - 4:45 PM
- July 7, 2008 **Bronson Hospital**, Gilmore Education Center, Kalamazoo, 12:30 PM - 6:15 PM
- July 9, 2008 **Prince Of Peace Lutheran Church**, 1747 W. Milham, Portage, 1:00 PM - 6:45 PM
- July 10, 2008 **American Red Cross**, 5640 Venture Court, Kalamazoo, 12:00 PM - 5:45 PM;
for an appointment, call 269-353-61880, ext. 0
- July 10, 2008 **WMU Bernhard Center**, 1903 W. Michigan Ave., Kalamazoo, 11:00 AM - 4:45 PM
- July 14, 2008 **Portage Community Outreach Center**, 325 E. Centre Ave., Portage, 12:00 PM - 5:45 PM
- July 16, 2008 **Portage School Administration Building**, 8111 S. Westnedge 12:00 PM - 5:45 PM
- July 17, 2008 **Westwood Christian Reformed Church**, 620 Northhampton, Kalamazoo, 12:00 PM - 5:45 PM
- July 18, 2008 **Haven Reformed Church**, 5350 N. Sprinkle Road, Parchment, 12:00 PM - 5:45 PM
- July 18, 2008 **St. Martin of Tours Catholic Church**, 5855 East W. Ave., Vicksburg, 11:00 AM - 4:45 PM
- July 21, 2008 **Westwood Church of God**, 811 Gorham Lane, Kalamazoo, 12:00 PM - 5:45 PM
- July 22, 2008 **Everest Institute**, 5177 W. Main, Kalamazoo, 10:30 AM - 4:15 PM
- July 22, 2008 **St. Catherine Catholic of Siena Church**, 1150 W. Center St., Kalamazoo, 1:00 PM - 6:45 PM
- July 24, 2008 **American Red Cross**, 5640 Venture Court, Kalamazoo, 1:00 PM - 6:45 PM;
for an appointment, call 269-353-61880, ext. 0
- July 26, 2008 **Chapel Hill United Methodist Church**, 7028 Oakland Drive, Westwood 10:15 AM - 4:00 PM

Allegan County

- July 5, 2008 **Sandy Pines**, 2745 136th Ave., Hopkins, 10:00 AM - 2:45 PM
- July 11, 2008 **Borgess-Pipp Hospital**, 411 Naomi, Plainwell, 12:00 PM - 5:45 PM
- July 14, 2008 **Christ Our Saviour Lutheran Church**, 3151 N. 120th Ave., Holland, 12:00 PM - 5:45 PM
- July 15, 2008 **St. Margaret's Catholic School**, 736 S. Farmer St., Otsego, 12:00 PM - 5:45 PM
- July 16, 2008 **United Church of Wayland**, 411 Superior St., Wayland, 12:00 PM - 5:45 PM
- July 23, 2008 **Fennville Golden Orchards**, 2464 55th, Fennville, 12:00 PM - 5:45 PM
- July 24, 2008 **Griswold Auditorium**, 401 Hubbard St., Allegan, 12:00 PM - 5:45 PM

Cass County

- July 14, 2008 **Community Hospital**, 400 Medical Park Drive, Watervliet, 12:00 PM - 5:45 PM
- July 22, 2008 **First Church of God**, 21083 Spencer Road, Cassopolis, 1:00 PM - 6:45 PM