



MI RIDE FOR RED

Sunday July 19, 2009 (rain date Sunday July 26th), is the date for the 4th annual “**MI Ride For Red**”. This will be a bicycle ride fundraiser along the Kal-Haven trail from Kalamazoo and ends at the lakeshore in South Haven. Riders and staff will need to meet at the Trailhead on 10th Street (Oshtemo), promptly at 7am for check-in, we will hit the trail by 8am. The pace will be a moderate one averaging 12 mph and up (this is not a race). If for some unforeseen reason a rider is unable to complete the ride, a chase vehicle will be available for pickup along the way. Being an expert rider is NOT required, however preparing for the ride and being capable of maintaining our pace is highly recommended. During the ride we will have two scheduled stops with support personnel providing drinks and snacks. The chase vehicle will be able to carry personal supplies and will meet us at these stops.

We will arrive at Packard Park in South Haven around lunch time for the cookout prepared by our volunteer staff. Also available will be a “Sports Massage” to help riders cool down, this professional service is donated by Health Sciences and the Blue Heron Academy.

Here’s how it works. By May 1st, each rider will have been given a donation packet to collect as many donations as possible for the American Red Cross. These donations are specifically tagged to stay local to support our Chapter that services Kalamazoo, Cass, Allegan and St. Joseph counties. The details and paperwork covering this will be provided at rider orientation. A Prize will be awarded to the rider that collects the highest dollar amount of donations.

There is a non-refundable \$25 registration fee to help offset the expenses for food, shirts and trail fee. Riders will receive and be requested to wear a high-vis, self-wicking, athletic t-shirt with our logo and event info on it (these are nice quality shirts, yours to keep).

For the last 3 years this event went very well, our support personnel performed outstandingly, the cookout was great and the weather was perfect. This years event should put us over \$10,000.00 in donations to our Red Cross Chapter since we began...Great job everyone!!!!

To ride this event, you must turn in the registration form and fee. Call or email me to get the form if you have not yet received one. Registration deadline is June 1, 2009.

Sincerely,

Timothy Bunch
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