



Greater Kalamazoo Area Chapter  
*Serving the people of Allegan, Cass, Kalamazoo  
and St. Joseph Counties*  
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## NEWS RELEASE

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**For Immediate Release**

### **FIRE DESTROYS APARTMENTS AT FOX RIDGE COMPLEX**

**KALAMAZOO, MI – JULY 1, 2009** – Fire fighters battled a blaze at the Fox Ridge Apartment complex in Kalamazoo for several hours beginning at approximately 11:50 p.m. Wednesday night, June 30, 2009. The fire spread quickly and residents rushed to escape the flames. The Greater Kalamazoo Area Chapter of the American Red Cross responded to the fire and was preparing to shelter displaced residents at the time of this release. The shelter is located at the Hillside Middle School, 1440 Alamo, in Kalamazoo. The Red Cross will be operating a service center to assess the immediate emergency needs of the victims beginning at approximately 10:30 a.m. at the shelter site.

The Red Cross can respond to fires and other disasters because of the dedicated and trained volunteers who are members of on-call Disaster Action Teams who deploy immediately when they are called by local emergency authorities. But without the generous donations of the citizens in our communities there would be no funds to assist clients or to train the volunteers who donate their time. The American Red Cross helps clients with emergency disaster related needs until other resources are able to help get them back on their feet. Help people affected by disasters like the Fox Ridge Apartments fire, by donating to the American Red Cross Disaster Relief Fund. On those rare occasions when donations exceed Red Cross expenses for a specific disaster, contributions are used to prepare for and serve victims of other disasters. Your gift enables the Red Cross to provide shelter, food, counseling and other assistance to victims of all disasters. Call 1-800-RED-CROSS (1-800-733-2767) or 1-800-257-7575 (Spanish). Contributions to the Disaster Relief Fund may be sent to your local American Red Cross chapter or to the American Red Cross, P. O. Box 37243, Washington, DC 20013. Internet users can make a secure online contribution by visiting [www.redcross.org](http://www.redcross.org).

#### **About the American Red Cross:**

The American Red Cross shelters, feeds and counsels victims of disasters; provides nearly half of the nation's blood supply; teaches lifesaving skills; and supports military members and their families. The Red Cross is a charitable organization – not a government agency- and depends on volunteers and the generosity of the American public to perform its humanitarian mission. For more information on the Greater Kalamazoo Area Chapter of the American Red Cross, please visit [www.greaterkzooredcross.org](http://www.greaterkzooredcross.org).

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